



FOR IMMEDIATE RELEASE:

Hapco Aluminum Pole Products Announces Lifetime Warranty

Abingdon, VA — December 8, 2010 — Hapco, a leading manufacturer of light poles and light pole accessories, today announced a lifetime warranty on their aluminum pole assemblies. The warranty guarantees that the company’s pole assemblies shall be free of defects in material and workmanship and free from corrosion, except those items normally consumed in service. The warranty goes into effect January 1, 2011 and applies to all new pole assemblies moving forward.

“Hapco is the foremost provider of aluminum pole systems and this new warranty proves we stand behind our products and believe in their longevity and durability,” said David Oakley, president of Hapco. “Aluminum is long recognized as the best value when price, maintenance, sustainability and pole life are considered. This unprecedented guarantee will provide our customers with an added measure of confidence and peace of mind when making purchasing decisions”, added Oakley.

Hapco, headquartered in Abingdon, VA, has been a leader in the manufacture of aluminum lighting poles for more than 50 years. With the mission of creating lifetime customer relationships, Hapco provides the very best quality products and the highest possible level of customer service, becoming the company of choice in every market served. For more information about Hapco, visit <http://www.hapco.com/>.

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Lifetime Warranty

Hapco warrants its aluminum pole assemblies for their lifetime to be free of defects in material and workmanship and to be free from corrosion, except those items normally consumed in service. This warranty does not cover failures or corrosion due to:

- Improper installation
- Misapplication – product used outside of specified use
- Damage from handling, transportation, installation, vehicular impact, abuse, or vandalism
- Site specific wind induced or other vibration
- Installation in soils with a pH under 5 or over 9
- Improper grounding.

Hapco will, at its sole option, repair, replace, or credit Buyer's account for any product that does not conform to this warranty.

HAPCO MAKES NO OTHER WARRANTIES, EXPRESS OR IMPLIED, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. HAPCO SHALL NOT BE LIABLE FOR ANY OTHER LOSS OR DAMAGE, INCLUDING BUT NOT LIMITED TO CONSEQUENTIAL DAMAGES, LIQUIDATED DAMAGES AND BACK CHARGES.

This warranty does not include reimbursement for the expense of installation or removal of equipment, transportation, or any other expenses which may be incurred. This warranty applies to the pole assembly only and does not include anchor bolts, connecting hardware, or foundation. Authorization must be obtained from Hapco before any material is returned. This warranty excludes finishes such as powder coating, anodizing, and satin. "Lifetime" is defined as the lifetime of the products intended use. The foregoing states the Buyer's sole remedy for any breach of warranty by Hapco.

This warranty applies only to Hapco aluminum pole assemblies shipped on or after January 1st, 2011.

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